

side by

side

out

side

Press

The social potential of outdoor furniture

What does it take to promote dialogue between strangers in the public space?
How can a piece of furniture facilitate human encounters and interactions?

These relevant and essential questions form the thematic framework for the exhibitors at the Cabinetmakers' Autumn Exhibition 2017. Can a piece of furniture really be of such a nature, such a format, such a form that perfect strangers invariably wind up on speaking terms simply by sitting on a bench in the public space?

In Denmark, we are increasingly embracing outdoor areas as a shared space, even if the Nordic climate only gives us about five months a year to enjoy city squares and parks. So, now that we are spending so much more time outdoors, how should we furnish the public space?

A hanging sofa, where you have to work with your neighbour to coordinate the swing? A bench with a kink where gravity brings you both together in the middle? A circle of stools where you can pivot to face the others and initiate a dialogue? A family of five buckets, each with its own personality, that collect rainwater to be used in play and conversations? An integrated fireplace and bench that brings people together around a shared meal?

This year, you can meet and study 40 creative proposals and solutions at the Cabinetmakers' Autumn Exhibition 2017, which returns to the beautiful garden space Grønnegården at Designmuseum Danmark. Landscape architect G. N. Brandt designed Grønnegården based on the proportional golden ratio in a straight-angled room, and it is this ratio and the concept of geometric repetition, based in part on the window sections of the four surrounding wings, that inspired SLA's design of the setting for this year's exhibition with its focus on outdoor furniture.

White lines divide the exhibition space in the garden into nine fields, each containing six smaller fields, where this year's furniture exhibits unfold and interact. The white stripes create a space within a space in the old garden and present the projects in their natural habitat – outdoors. By subtle means, SLA activates the senses of hearing, smell and touch, as pine needles, cones, bark, sand and other natural materials give off their fragrant smell and crunchy sounds and can be sensed under the visitors' feet as they take in the exhibition. Thus, the furniture is both showcased and set free (under the open sky), to allow the audience to experience and observe the furniture from every angle, conveniently and realistically placed at eye level. When the exhibition is over, the grass is cut, and the exhibition architecture sustainably dissolved. And the garden returns to its former state.

As always, the Cabinetmakers' Autumn Exhibition 2017 was created in a manifestation of the basic concept of the association, where everyone joins forces and pulls together to create a unique exhibition platform showcasing furniture by Denmark's leading designers and manufacturers.

We invite you to interact with the beautiful garden and this year's atypical takes on socially minded outdoor furniture. Just imagine the integrating impact if furniture could promote tolerance and enhance our understanding for the people we happen to encounter in the public space.

We look forward to welcoming you in Grønnegården at Designmuseum Danmark to *Side by Side Outside* – the Cabinetmakers' Autumn Exhibition 2017.

Best regards, Claus Mølgaard, chairman

For information about press showing, please see the attached fact sheet.

Fact

Designmuseum Danmark
Bredgade 68 DK 1260 Copenhagen K
designmuseum.dk

8 Sept 2017 – 5 Nov 2017
Opening for invited guests on thursday, 7 Sept, 17.00

Opening hours: Tuesday through Sunday 10.00–18.00, Wednesday 10.00–21.00, Mondays closed

Admission: Adults DKK 100. Under 26 years of age and students free admission. Seniors DKK 70. Groups of 10 persons or more DKK 70.

Organizer: The Cabinetmakers' Autumn Exhibition
se-design.dk

Additional information: Karin Carlander, SE office
se@se-design.dk +45 2988 1418

About the Cabinetmakers' Autumn Exhibition

The Cabinetmakers' Autumn Exhibition (SE) is a non-commercial association of 87 furniture manufacturers and designers that renew and enrich Danish furniture culture in an annual event based on collaborative projects. The association's board defines the annual theme for the exhibitions, which over the years have included interpreting furniture for the 'third age', chairs for negotiation and specific furniture types, such as 'petite' furniture.

The members of the Cabinetmakers' Autumn Exhibition team up for the exhibition in partnerships, either based on their own choice or assigned by the board. Each year, new designers are represented, as anyone can apply to take part in the Cabinetmakers' Autumn Exhibition as a guest designer. We also welcome guest exhibitors from outside Denmark, because diversity is always fruitful and inspiring. Over the years, the exhibition has thus spread the association's message across national borders via its international network and extended exhibition activity.

The Cabinetmakers' Autumn Exhibition welcomes applications from anyone, unlike many of Denmark's other design exhibitions. The board selects which guest projects are solid enough to match the high professional level among the association's exhibitors while also renewing the field. The Cabinetmakers' Autumn Exhibition has thus become a vital and concrete talent zone for young and established designers alike, who once a year create new experimental furniture types in cooperation with a manufacturer. A unique constellation that is more valuable today than ever before, as Denmark no longer has an actual furniture fair. External manufacturers are also known to hand-pick promising projects from the Cabinetmakers' Autumn Exhibition with a view to developing them and marketing them worldwide. In other words, Danish Design is a brand with rich traditions rooted in the association's annual exhibitions.

The Cabinetmakers' Autumn Exhibition is held in varying, topical venues, just as the tasks of press photography, graphic design and exhibition design change hands continually. This dynamic ensures that the event is always progressing with a team of the leading exponents of their respective fields. The Cabinetmakers' Autumn Exhibition is an important and essential platform for the development and exposure of contemporary and experimental Danish furniture design – a platform that the members themselves build, manage and fundraise for.

Furniture from the Cabinetmakers' Autumn Exhibition in production

Several of the unique furniture designs from the exhibition have been put into production in recent years. For example, Cecilie Manz's Mikado table was taken up by Fredericia Furniture in 2003, Dögg Guðmundsdóttir and Rikke Arnved's Woolly chair from 2010 became the furniture family Fifty at French Ligne Roset, and Mia Lagerman's furniture designs have been put into production by, respectively, Skagerak, Nola and Blå Station. Thomas Bentzen's stol Cover from 2008 was picked up by Muuto, Philip Bro Ludvigsen's Babel Boxes from 2013 by Fredericia Furniture, Thomas E. Alkens Melt from 2011 by PP Møbler and Dino Chair from 2012 by Matzform. TAF Architects' Brut table is in production at Skagerak, Hans Sandgren Jakobsen's Turning Boxes from 2015 are now produced by Naver Collection, and Troels Grum-Schwensen's De-esse from 2016 is offered as a limited edition by Egeværk along with Hannes Stephensen's chair A Touch of Mack from 2015 and FLY from 2016. Later this year, Chris Liljenbergs Halstrøm's stool Vent from 2014 is launched by Skagerak, and IskosBerlin's chair BaBa from the 2014 exhibition Textile is produced by Jott.

The Cabinetmakers' Autumn Exhibition is under the patronage of HRH Crown Prince Frederik.

This year's exhibitors

Guest exhibitors

Kevin Hviid, Producent: Ganni
Maria Bruun & Anne Dorthe Vester, Producent: B.P. Keramik
Studio David Thulstrup
Troels Flensted, Producent: Lotus Concrete

Medlemmer af Snedkernes Efterårsudstilling

Anne Fabricius Møller, Manufacturer: Cabinetmaker Toke Overgaard
Carlo Volf, Manufacturer: Next Uddannelse København, Frøslev Træ A/S
Cecilie Manz
Chris Liljenberg Halstrøm, Manufacturer: Skagerak A/S
Christina Strand, Manufacturer: Haugaard Company A/S
Claus Bjerre, Manufacturer: Fictum
Ditte Hammerstrøm, Manufacturer: JM Rør ApS
Dögg Gudmundsdottir, Manufacturer: Smedefirma Alfred Kristensen & Sparby ApS
Erling Christoffersen, Manufacturer: JM Rør ApS
Hannes Stephensen, Manufacturer: Kristian Frandsen, Snedkersind
Hans Sandgren Jakobsen, Manufacturer: Dansk Smedeservice og Support
Henrik Sørig Thomsen, Manufacturer: Nola Industrier AB
Iskos-Berlin, Manufacturer: Studio Germans Ermičs
Jakob Jørgensen
Jonas Trampedach, Manufacturer: Made a Mano, Birgitte Due Madsen
Leif Hagerup, Manufacturer: Treeline APS / Stefan Leunbach, Løve Teknik
Line Depping
Lovorika Banovic
Mia Lagerman, Manufacturer: Skagerak A/S

Miriam Brostrøm, Manufacturer: Andrea Thorsøe Stokholm
Niels Gammelgaard, Manufacturer: Kjeldtoft Møbelsnedkeri
Niels Hvass, Manufacturer: Kjeldtoft Møbelsnedkeri
Norm Architects, Manufacturer: Gudnarson Stenhuggeri, StoneCon
Peter Johansen
Peter Johansen, Manufacturer: Dinesen
Philip Bro
Poul Christiansen
Poul Christiansen
Poul Christiansen, Manufacturer: InventarRUM
Rasmus Bækkel Fex, Manufacturer: Frama
Rasmus Fenhann
Steen Dueholm Sehested, Manufacturer: Kjeldtoft Møbelsnedkeri
Sussi Osmark, Manufacturer: Teis Dich Abrahamsen
Søren Ulrik Petersen, Manufacturer: Ejnar P, PP Møbler
Torben Skov, Manufacturer: Montana
Örn Duvald

Colophon: *Side by Side Outside the Cabinetmakers' Autumn Exhibition 2017*

Photography: Torben Petersen
torbenpetersenfoto.dk

Graphic design: Wrong Studio
wrongstudio.net

Exhibition: The exhibition and concept were developed in a collaboration between exhibition architect and furniture designer Mads Kjædegaard and Stig L. Andersson, design director, founding partner of SLA.
grundplan.dk, sla.dk

Text and editing: The texts about the individual exhibits were written by the designers themselves. All other texts were written by Charlotte Jul.
charlottejul.com

Translation: Dorte H. Silver
dortesilver@hotmail.com

The film shown in the exhibition was produced by One Day Production.

Press showing on thursday, 7 Sept, 15.00

High-resolution photos can be downloaded from www.se-design.dk from 7 September.

High-resolution photos can be made available from Friday, 30 June by appointment with Karin Carlander, the Cabinetmakers' Autumn Exhibition
se@se-design.dk +45 2988 1418

Photos can be used freely, provided you credit photographer Torben Petersen.

