

## **Press release: The Cabinetmakers' Autumn Exhibition 2007**

”Design a piece of furniture – or more – for yourself, for your own old age. Don't just pull some old idea out of the drawer. We are looking for something new and exciting!”

That was the challenge for the members of SE, The Cabinetmakers' Autumn Exhibition, when the theme of this year's exhibition was announced.

The outcome is now presented to the public in the exhibition  
”When autumn falls – furniture for when you are old”.

The exhibition opens on Thursday, 25 October 2007 at 16:30 in Fabrikken for Kunst og Design, Copenhagen under the presence of HRH Crown Prince Frederik. Count Preben Ahlefeldt-Laurvig gives the opening speech.

”When autumn falls – furniture for when you are old” is open 25 October – 11 November 2007 in Copenhagen and visits Art Centre Silkeborg Bad in 2008.

Furniture designers are often accused of designing for a fictitious user group in the middle of their lives with spacious homes, good health, a keen sense of aesthetics and quality – and a substantial disposable income. This year, SE has chosen to focus on a different target group, one that is often neglected – the third age, the golden years or, in plain English: old people. The challenge was: Abandon the institution look and aim for a personal feel. Design a piece of furniture for your own old age!

In addition to SE's own members, SE has invited guest exhibitors from Denmark, Finland and Sweden. Now, 34 designers and 16 manufacturers from the three countries are ready to present their answers to the challenge.

Graphic design: Rasmus Koch of Rasmus Koch Studio  
Exhibition layout: Alexander Haggström of Rasmus Koch Studio  
Photographs: Noam Griegst

The Cabinetmakers' Autumn Exhibition (SE) is an association of 72 furniture manufacturers and designers. SE's purpose is to develop and once annually present new and experimental furniture types with a high level of usefulness, craftsmanship and artistic quality.

The association is under the patronage of HRH Crown Prince Frederik.

### **Press meeting on Thursday 25 October 2007 at 11:00 in**

Fabrikken for Kunst og Design  
Sundholmsvej 46  
2300 København S

The exhibiting designers and manufacturers will be present at the press meeting.

### **Showings:**

Fabrikken for Kunst og Design, Sundholmsvej 46, 2300 København S  
25 October - 11 November 2007.

Opening hours: Every day 12–17, Wednesdays 12–19. Free admission.

Art Centre Silkeborg Bad, Gjessøvej 40, 8600 Silkeborg,  
12 January – 17 February 2008  
Opening hours: Saturday-Sunday 11-17. Tuesday-Friday 12-16

Admission 50 DKK. Free admission for children under 16.

Information and CD with press photos:  
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Press photos will be available online from 25 October 2007 on [www.se-design.dk](http://www.se-design.dk)

### **Exhibitors 2007**

#### **SE members**

Designers:

Thomas E. Alken, Claus Bjerre, Christian Flindt og Bodil Jerichau, Mia Gammelgaard, Niels Gammelgaard, Ditte Hammerstrøm, Niels Hvass, Lise og Hans Isbrand, Aleksej Iskos, Hans Sandgren Jakobsen, Karen Kjærgaard, Søren Ulrik Petersen & Claus Mølgård, Steen Dueholm Sehested, Torben Skov, Christina Strand, Mogens Toft, Hanne Vedel, Carlo Volf, Jeremy Walton

Manufacturers:

Jacob Garde ApS, Erik Jørgensen Møbelfabrik, Kvadrat A/S, Montana Møbler A/S, PP Møbler ApS, Spindegården

#### **Guest exhibitors from Denmark**

Designers:

Lovorika Banovic, Thomas Bentzen, Ole Jensen, Leif Jørgensen

Manufacturers:

Dynamic Carbon ApS, FA Møbelpolstring, Illums Bolighus, Møbelsnedkerier Malte Gormsen ApS, FB Møbelpolstring, People at home, PH Møbler ApS

#### **Guest exhibitors from Finland**

Designers:

Harri Koskinen, Timo Salli

#### **Guest exhibitors from Sweden**

Designers:

Gunilla Allard, Peter Andersson, Thomas Bernstrand, Gabriella Gustafson & Mattias Ståhlbom, Fredrik Mattson, Morgan Rudberg

Manufacturers:

Conform Collection AB, Lamnhult AB, NC Møbler AB